SPORT & IP

VENICE 26 - 27 March 2020

ALAJMO Grancaffè Quadri - Piazza San Marco - Venezia
ITALIAN STYLE APERITIF
from 6:30 pm to 7:30 pm - https://AMO Restaurant Caffé dei Quadri

26 MARCH

27 MARCH

Fondazione Querini Stampalia
Auditorium G. Piamonte
http://www.querinistampalia.org/eng/fondazione_querini_stampalia.php

9.30 - 9.45  Introduction and welcome speech
9.45 - 10.30  Sport and innovation
10.30 – 11.15  E-sports and videogames
11.15- 11.45  coffee break

11.45 - 12.30  Protection of IP assets in football
12.30 - 13.15  Streaming of sport events
13.15-15.00  lunch
15.00-15.45  Ambush marketing
15.45-16.30  Copyright protection of sport events
16.30-17.00  Questions

REGISTRATION  Fees for AIPPI members  ❏ 180  Non AIPPI members ❏ 210
https://aippi.it/events/sport-ip/